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FOR IMMEDIATE RELEASE

**Laars® Heating Systems introduces high-performing, energy-efficient
MagnaTherm® FT**

New commercial boiler powered by advanced design and technology offers durability, performance and efficiency for a range of commercial applications

ROCHESTER, N.H. – Feb. 28, 2020 – [Laars® Heating Systems](https://www.laarsheating.com), the leading boiler and water heater manufacturer for both residential and commercial heating applications, has announced the release of the Laars® MagnaTherm® FT, a new commercial firetube boiler that deploys solution-based design innovation and advanced control technology to perform optimally under variable conditions and offers exceptional efficiency and reliability.

“The Laars® MagnaTherm® FT meets or exceeds all the expectations and demands for modern commercial heating appliances,” said Chuck O’Donnell, director of marketing for Laars® Heating Systems. “It provides optimal performance and ultra-high efficiency while also responding to a dynamic range of operational demands. It’s suited for a wide range of commercial applications, and Laars’ superior design and manufacturing extend product life. At Laars® Heating Systems, we’re always looking for ways to maximize value for our customers and end users by providing top-performing heating equipment that’s built to last.”

The Laars® MagnaTherm® FT commercial firetube condensing boiler’s performance-enhancing features include:

- The Laars® Tru Trac™ O2 trim control system: The Laars® Tru Trac™ O2 system actively manages air-to-fuel ratios to maintain ideal combustion across the boiler’s entire 20:1 turndown range, resulting in efficient and stable operation under variable conditions.
- Laars Linc® control system: The Laars Linc® intuitive control system offers an easy-to-navigate control structure and a large color touch screen that displays key performance measures. The system includes a quick-start configurator, auto cascade for up to eight units and intelligent boiler redundancy.

- Laars® CF-Tech™ firetube heat exchanger: Laars® CF-Tech™-designed contoured flue tubes distribute heat evenly and maximize heat transfer, which increases efficiency and extends the life of the heat exchanger.

The Laars® MagnaTherm® FT is available in four sizes from 1,000 to 3,000 MBH. For more information, visit <http://www.laars.com>.

About Laars® Heating Systems

Laars® Heating Systems, headquartered in Rochester, NH, manufactures and distributes products widely used in residential and commercial space heating, radiant floor heating, volume water heating, and in industrial process markets. For your home, business or commercial heating needs Laars® products are the quality choice. For more information, visit <http://www.laars.com>.

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